



Sustainability Checklist for Tour Operators

Policy & Ethical Commitment	Yes/No
Publish a sustainability policy and code of ethics	
Incorporate sustainable practices in all tour planning	
Educate guests on environmental and cultural respect	
Transport & Emissions	
Use low-emission or group transport when possible	
Offset carbon emissions for tours or offer to guests	
Choose eco-certified transport providers	
Suppliers & Local Economy	
Source services from local businesses and artisans	
Choose accommodations and partners with green credentials	
Encourage guests to buy local and plastic-free souvenirs	
Waste & Wildlife Management	
Implement a “leave no trace” or zero-waste policy	
Avoid tours that promote feeding or disturbing wildlife	
Provide reusable items to guests (bottles, bags)	
Monitoring & Feedback	
Track environmental impact annually	
Collect guest feedback on eco-efforts	
Regularly update practices based on new standards	

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